

Keynote Theatre - Sponsored by Guinness World Records

The power of purpose 10.00 - 10.40	The sustainable moral compass 10.50 - 11.30	Keynote 11.40 - 12.20	Food: The inconvenient truth 12.30 - 13.10	Branding and Creativity - How to measure 14.00 - 14.40	Wellness: 10 tips for reducing stress 14.50 - 15.30	Inclusivity: more than just box ticking 15.40 - 16.20
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EventTech Theatre - Sponsored by Cvent

Forecasting the future of event tech 10.00 - 10.40	Fresh tech for your event 10.50 - 11.30	Leveraging facial recognition for events 11.40 - 12.20	Visitor tracking: integrated event tech providing new insights to organisers 12.30 - 13.10	Top 10 tech trends 14.00 - 14.40	Harnessing blockchain to create opportunity 14.50 - 15.30	Innovations in technology for meetings and events 15.40 - 16.20
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Sales Academy - In partnership with AEO

Team selling 10.00 - 10.40	Sales without 'selling' 10.50 - 11.30	10 Top Tips for doubling your sponsorship revenues 11.40 - 12.20	Deal or no deal: the science behind training tomorrow's sales teams 12.30 - 13.10	Made in sales - the women directors of tomorrow 14.00 - 14.40	The perfect sales Call 14.50 - 15.30	
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Association Events Forum - With ABPCO & Association of Association Executives

Struggling events? Why transformation is not the answer 10.00 - 10.40	Building community through events & high touch engagements 10.50 - 11.30	Managing sponsored content in your conference for mutual benefit 11.40 - 12.20	Work-life balance: does it actually exist? 12.30 - 13.10	What does a sustainable event really look like and how can it be delivered? 14.00 - 14.40	The art of conference programming and abstract management 14.50 - 15.30	Why do organisations need a data strategy? 15.40 - 16.20
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CMW + EW Pavilion

Capturing the real, long term value of meetings 10:00 - 10:40		No time for sleeping giants 12:00 - 12:40		Expanding into international markets and building strategic partnerships 14:00 - 14:40		
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EN Pavilion - Sponsored by Konligo

Festivalisation - how can organisers improve the visitor experience while making sure business is done on the show floor? 10:00 - 10:40	Meet EN Editor, Nicola Macdonald 11:00 - 12:00			The acquisition checklist - what do organisers look for in events to acquire, and how can organisers prepare to sell a show? 14:00 - 14:40		
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CN Pavilion - Sponsored by NEC

CN 30/30 Panel 10:00 - 10:40				Everything event organisers need to know about SEO 14:00 - 14:40		
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Corporate events 2019: trends and influences

10.00 - 10.40

Fast Forward 15

10.50 - 11.30

Keynote

11.40 - 12.20

Diversity is not about filling a quota

12.30 - 13.10

How can you make your event more sustainable?

14.00 - 14.40

Are we green enough: how to make a difference in the events industry

14.50 - 15.30

The future of our industry

15.40 - 16.20

EventTech Theatre - Sponsored by Cvent

The age of experience: using technology to engage delegates

10.00 - 10.40

Showcasing the latest tech start-ups

10.50 - 11.20

1-2-1 Meetings at events – does one size fit all?

11.30 - 12.10

Virtual reality

12.20 - 12.50

Augmented reality

13.00 - 13.20

Top 10 tech trends

14.00 - 14.40

Audience engagement

14.50 - 15.30

Demystifying the Internet of Things

15.40 - 16.20

Marcomms Theatre

Hitting the big numbers for events with PPC

10.00 - 10.40

Creative marketing analytics for event success

10.50 - 11.30

What's the future of event registration?

11.40 - 12.20

Designing the future of brand experiences

12.30 - 13.10

SEO: how to get your event seen

14.00 - 14.40

Tips and tricks for event social media

14.50 - 15.30

Modern event marketing Europe - Viewing events as an asset, not an expense

15.40 - 16.20

CMW + EW Pavilion

World Exhibition Stand Awards

10:00 - 10:40

Is subvention a dirty word?

12:00 - 12:40

Millennials, pushing the boundaries of incentive travel

14:00 - 14:40

EN Pavilion - Sponsored by Konligo

Crisis management – is the industry prepared? How should PR work? How do you refund exhibitors?

10:00 - 10:40

Meet EN Editor, Nicola Macdonald

11:00 - 12:00

Going solo – if you're planning to launch your own business in the exhibition industry what do you need to know?

14:00 - 14:40

CN Pavilion - Sponsored by NEC

AMEX 2019 Global meetings and events forecast

10:00 - 10:40

Creating immersive experiences

14:00 - 14:40