

**YOUR
INDUSTRY**

**YOUR
PEOPLE**

**YOUR
CONFEX**

International
confex

26 - 27 FEBRUARY 2019, OLYMPIA LONDON

THE ORIGINAL AND BEST SINCE 1984

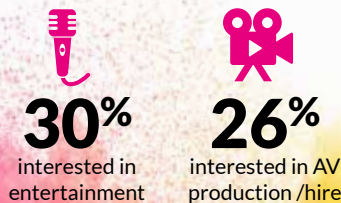
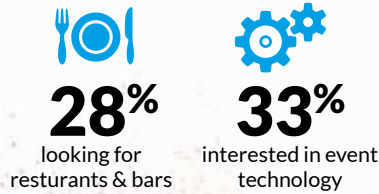
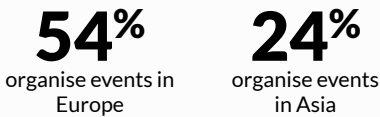
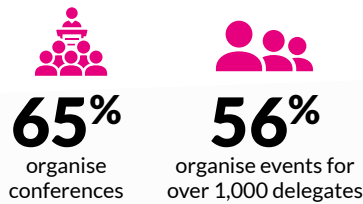
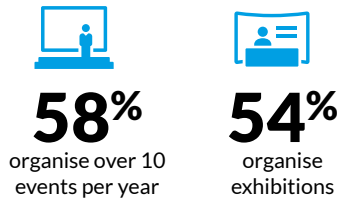
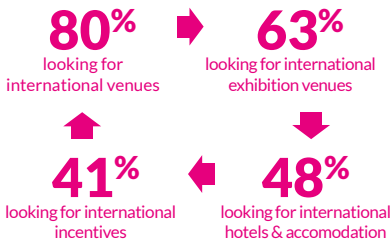
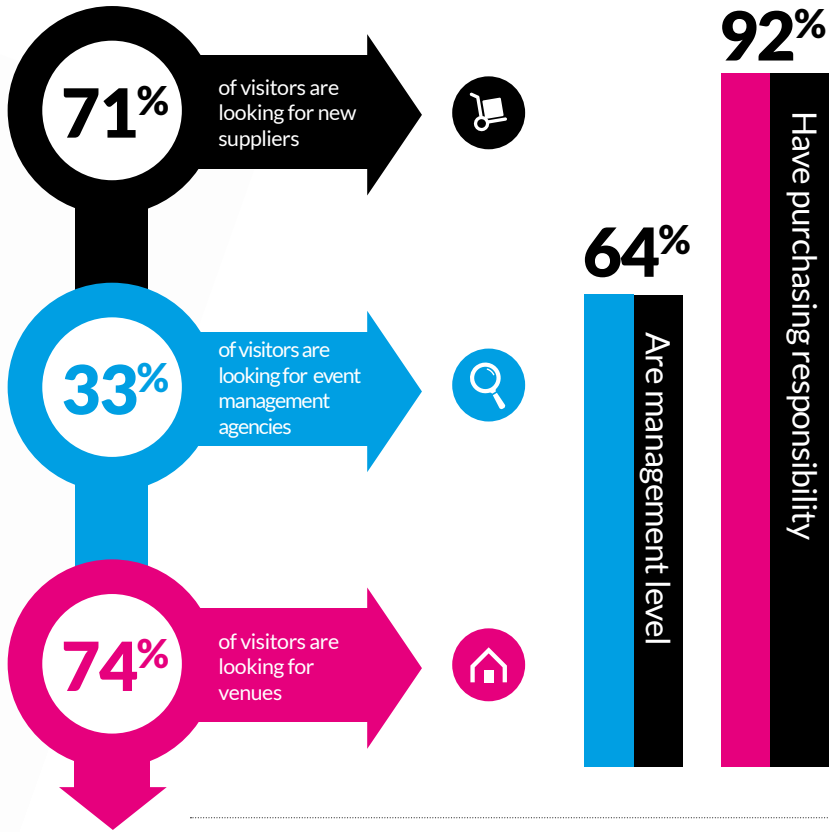
35 YEARS

For 35 years Confex has delivered ideas, inspiration and a meeting ground for the events industry. Over that period, the events landscape has changed beyond recognition and Confex has evolved with it, from a pure venue finding forum to a vivid showcase of all the elements that make events great. Ground-breaking technology, crazy feature builders, standout destinations, wow factor venues, out of the box team building activities, creative finishing touches, and every year, regardless of weather, industrial action or acts of God, the largest single gathering of UK event organisers in one room.

WHO ARE THEY?



- Communications & Event Manager
ASOS
- Meetings Leader & Head of Events
Astrazeneca UK Ltd
- Congress Director
European Society of Organ
Transplantation
- Managing Director
Meet & Potato Ltd
- Engagement & Events Manager
Matalan
- Managing Director
Millbrook Medical Conferences Ltd
- Strategic Events Manager
Macmillan Cancer Support
- Event Manager
British Telecom



SOUGHT AFTER GOMFEX

FOUND AT



"It's clear that senior decision makers from all corners of the event industry put Confex firmly in their calendars year on year. We generated a huge number of genuine business conversations with new prospects. For 2019 we are going bigger and better, providing a platform for our members, to showcase their offers to the extremely high quality of visitors."

Kate Varvedo, Marketing and Communications Manager, Shakespeare's England



"We decided to exhibit at Confex 2018 as a trial having not been for some years. Despite extreme weather issues effecting sheer numbers, the quality of visitor remained extremely high and we have since secured an £85k booking. see you next year!"

Ayub Sheriff, Director of Events, Courthouse Hotel Shoreditch



"We event pros know the real difference between a good and a great show is the quality of attendee. The weather looked set to make Confex 2018 a wash out (or white out), but the visitors who battled the elements where high calibre, senior and serious. We exceeded our contact objectives, hosted some great prospects and started a raft of conversations that we are actively pursuing."

Christine Martin, Director of Marketing, GES



"I recommend International Confex to anyone, be it visitor or a company. You can only benefit from the show, and you always leave with great connections!"

Jordan Rutland, Digital Marketing Officer, Shocklogic



"Exhibiting at Confex 2018 has proven to be extremely beneficial for Guinness World Records. It's provided us with some invaluable insight into our brand awareness and the opportunity to educate the MICE sector about our employee engagement offering. We've re-booked a larger space for next year and look forward to building upon our success."

Paul O'Neill, VP Creative, Guinness World Records



"Good show, in spite of the weather the attendees and contacts we made were of good quality. We'll be back again!"

Steve Denison, Director, Great British Speakers

CONFEX



"There are a few events that, in my book, are mandatory to visit if you're an events professional; Confex being at the very top of that list. It's not only a place where you can get business done but it's one of the few opportunities to network with peers, to socialise, to see what's new in the industry and to listen to some first rate speakers. It remains the one must-attend show for our industry."

Rob Nathan, Group Marketing Director, Media 10 Group



"Confex seminar programme is excellent with something for everyone in their various programme streams."

Trisha Mentzel, Event Manager, B2B Event Management



"I attend Confex every year, it is a must attend event in the diary and truly an event that captures the spirit of the industry. From the moment you walk through the doors, there is such a strong sense of the community, energy and creativity that makes our industry so exciting. It's a place where I can see suppliers, both existing and new and where business is done. It really is not to be missed."

Ed Tranter, Managing Director, MA Exhibitions



"Integrity had a great time at Confex this week and we were delighted to catch up with friends and exhibitors both old and new! As well as checking out new and innovative products, we are always keen to see how other organisations run major events. We had a thoroughly enjoyable time at Confex and met some fantastic companies that we are excited to work with in the future."

Graeme King, Project Executive, Integrity Events



"ABPCO were delighted to be more formally involved with International Confex this time. The organisers wanted to engage with us as an Association and our members to ensure that the content was spot on for their needs. The feedback was great, and we were proud to have our ABPCO name on such meaningful and relevant content. We look forward to 2019."

Heather Lishman, Association Director, ABPCO



"A very insightful and educational show, really enjoyed the day."

Andrew Ashley, Managing Director, Corporate Events

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international confex

Top Latest People Photos Videos



The Confex twitter following is active and engaged as well as continually growing. Thanks to our stable of magazines, Conference News, EN, Access All Areas, Conference & Meetings World, Exhibition World, we're never short of broader industry content.

15.3K
Followers

Activity over Confex month looked like this:

171K
Tweet impressions

10.6K
Profile visits

1510
Mentions



IT BELO

GurnessWorldRecords @GWRW - Feb 28
Today at @IntConfex in London we've already seen two successful domino record attempts (toppled). If you're planning on attending, be sure to come along to say hello and help us donate books to @GWRUK by taking on a record! #Confex18



TEAM SPIRIT @thehrpnlk - Mar 1
We've had a brilliant two days @IntConfex @EventPodShow - seen lots of ideas and met new suppliers.


Janet Street-Porter @The_Real_JSP - Mar 1
I've just turned into a hologram at Confex in London! Another first x




dp @dpgroup - Mar 1
We braved the weather and have arrived for day 2 at @IntConfex ready to go with our lead of PIV & Marketing, Ryan, talking about Attracting and Retaining Talent 🙌 #Confex18 #eventprofs #eventtech - at Olympia London




CYE_Group @CYE_Group - Feb 28
It's all go @IntConfex. A very busy first day for us at the show, great to catch-up with lots of venues, agents and buyers plus meet some new ones too. Why not pop by Stand C26C to see Matt, Jon & Lisa for free venue finding and a topic of scrumptious Somerset Cider. #Confex18



FreemankP @FPK_EMEA - Mar 2
What a fun filled week of snow and sunshine between @IntConfex and #AWG18. We've loved our involvement in both these shows and enjoyed seeing what the industry has to offer! #analogexperience



Discover Telford @DiscoverTelford - Mar 1
It may be blowing a gizzard outside but we are still busy talking to lots of #eventprofs about their upcoming events. Do you have something in the pipeline & looking for a venue? Come & see us @IntConfex stand 1Q5C #Telford @TCTelford@BDMVvenues @TelfordG #Confex18



IBPCO @IBPCO - Mar 1
No trains to Oxford or the Cotswolds from Paddington. Round 2 of human nature v Mother Nature isn't going too well! Still buzzing from a great 2 days @IntConfex so not dependent yet...! #eventprofs

Kim Goetze @goetze_kim - Mar 1
Thank you @IntConfex for bringing me together with so many #eventprofs yesterday, finally met so many TR like @lisa_james1 @thehrpnlk @GT_C_EVENTS! The day was over in a wink 🙌 Also thank you to everyone who attended and was part of #eventprofs18! #IntConfex #Confex18 - at Olympia London

Tony Davies @tonydavies - Mar 1
It was always going to be a tough act to follow being on stage straight after @The_Real_JSP, but while she's there as a hologram as well, I had no chance did I? Great to be talking about @TheBrooksAssoc events at @IntConfex though! #Confex18

Janet Street-Porter @The_Real_JSP
I've just turned into a hologram at Confex in London! Another first x



Ed Trotter @edthetrotter - Mar 2
Well done @IntConfex for a great event run in almost impossible circumstances. Well worth braving the snow drifts. Met some good new contacts and plans made with existing ones. See you next year! #eventprofs18 #showandtell18



Conference Coventry and Warwickshire @cwc_conference - Mar 5
Thank you @IntConfex for a great show last week, as always a successful show for Conference Coventry & Warwickshire and partners. Now time to follow up with all the fantastic leads we made. #EventProfs18 #Confex18

Kate Sargent @katesargentCWO - Mar 7
I was delighted to be a speaker @IntConfex last week and thanks to everyone for braving the weather to come and listen to the talk about event crisis management. And thanks to Mother Nature for a real-time example! #eventprofs @IBPCO @ibpcointl

Overt @overtom - Mar 6
@IntConfex18 offered us the chance of meeting so many passionate #eventprofs, #eventtech @IntConfex

warwickcoe @warwickcoe - Mar 1
Full House @IntConfex for my presentation on #podmedandfunerals in the #MICE industry. It's a pleasure sharing my passion and expertise! #eventprofs #eventindustry #MICEinfluencers #eventprofs #eventprofs18 #eventorganisers #podmed #eventpodshow

NEWS TO YOU

RATE CARD

SHELL SCHEME

Shell Scheme Under 15m2 - £594
Shell Scheme Over 15m2 - £567

SPACE ONLY

Space only Under 15m2 - £525
Space only Over 15m2 - £478



STAND PREMIUMS

Central Networking Bar - £350
Confex Walkway - £250
Keynote Theatre - £250

1 Corner - £225
2 Corner - £300
Island Stand - £350

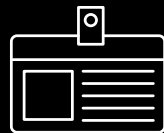


SPONSORSHIP

With content being one of the key attractions for the visitor, there will be quality sponsorship opportunities. We would be happy to discuss a bespoke solution with you.



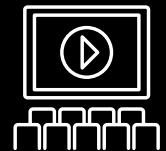
Lanyards



Visitor Badges



Networking Bar



Keynote Theatre

For more information or to book your stand please contact Duncan Custerson on +44 (0)20 8481 1122 or email dcusterson@mashmedia.net