

International confex

28 FEBRUARY - 1 MARCH 2018, OLYMPIA LONDON

Sponsorship Opportunities

Headline sponsor

Headline sponsorship offers the maximum brand exposure and the opportunity to display your logo, both digitally and in print for the duration of the Confex campaign. Including promotion on the official Confex website until at least March 2018. Your logo will also be featured on all show signage onsite.



Theatre sponsor

Education and knowledge sharing plays a pivotal role at Confex with content spanning five theatres across the show floor. With programmes tailored to our varying visitor groups you can target association organisers, leading corporate brands, sales and marketing professionals and those seeking out the latest technology.



Keynote theatre sponsor

With high profile guest speakers gracing the stage, the Keynote theatre is our largest and most prominent theatre on the show floor. Sponsorship of this theatre will position your company as a thought leader.

EventTech¹⁸ theatre

This is our most popular theatre attracting the largest footfall of unique visitors across the two days. EventTech provides the perfect opportunity to those looking for an unparalleled platform to showcase their brand.

Marketing forum

This area will host discussions on topics such as branding, PR and social media trends. Providing inspiration in the field of marketing and communication, visitors will learn innovative new tricks of the trade.

Association events forum

A gathering of key association event planners, both internationally and UK based. This area will host discussions focusing on topics affecting event planners such as partnerships, collaborations and sponsorship.

International/ business travel theatre

The international theatre hosts engaging seminars and panel sessions discussing an array of business related topics, from emerging markets, to airline contribution. This is an ideal sponsorship location if you are looking to target the international market and expand your brand overseas.

Sales conference

Discussing innovative sales tactics, focusing on topics such as sales psychology, techniques and strategies. The sales conference provides an ideal opportunity for exposure to consummate sales professionals.

The Confex Bar

Located at the core of the show, as the central networking point, the Confex bar provides an energetic and lively environment to promote your brand. With a number of networking events held here, this prime location means your brand will be easily visible to all.



VIP lounge

This is the ultimate statement sponsorship, a chance to elevate your brand in front of our most honoured guests. The VIP lounge gives you an opportunity to showcase your company and engage with high calibre visitors.

Power 50 Dinner

A fantastic networking event which brings together top industry professionals in a relaxed and informal setting. This is an opportunity to create brand exposure and engage with key players at the forefront of the events industry. In addition this package will provide you with 6 seats at the dinner.

Registration sponsor

This opportunity provides optimal exposure, your brand will be featured both digitally and onsite throughout the registration process. Your logo will be displayed in the registration area and additionally we will promote your brand pre show with your logo featured on all email updates, confirmation emails and across our online system.

Visitor badge

Visitor badges are worn by every Confex attendee offering high visibility branding, acknowledging you directly as a partner. With your logo displayed on badges this opportunity offers prime exposure.



Lanyards

Lanyards offer an exclusive promotional opportunity for you to create exposure with high visibility branding throughout the event. By including your logo on our lanyards you will be directly targeting our visitors.

Visitor bag

The visitor bags will be handed out for the duration of the event, guaranteeing your brand a consistent level of top publicity



Online sponsorship opportunities

Offering promotion across our online portals, this opportunity includes banner adverts displayed on the Confex homepage, as well as throughout our website, sponsored buttons and dedicated e-newsletters and email banners

Exhibitor drinks party

Taking place on the first evening, this event will enhance your presence as an exhibitor. The exhibitor drinks party is an extremely well attended event, and by sponsoring you will gain brand awareness amongst your peers.



Mobile phone charging station

Located in the busy EventTech area, the mobile phone charging station provides wide scale exposure in a prime location. Situated in a designated meetings area, by sponsoring here you guarantee high visibility in one of the show's most visited areas.

Aisle markers/ Hall banners

High visibility branding, your logo will be displayed clearly for our visitors to see.

Floor tiles

If you are looking for a cost effective yet high visibility solution, floor tiles may be the answer. With packages tailored to suit your requirements you can direct footfall directly to your stand.

'You are here' boards

With points throughout the exhibition, sponsorship of our navigation boards will be a tool to directly drive visitors to your stand by highlighting your brands logo and increasing prominence.



Contact us

We are able to offer a number of different sponsorship options to suit every objective and budget.

For more information on how to get involved and increase your brand exposure, contact a member of the Confex team on **+44(0)20 8481 1122** or email Thomas Standfield, tstandfield@mashmedia.net