



REDEFINING
RECRUITMENT

Improving Your Career in Events



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Introduction

- Why are we here today?
- What will we be discussing?

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Current Challenges

Currently experiencing as:

- Employees
- Employers

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The challenges:

- Redundancy
- Working outside your original role
- When is the right time to make a career move?
- Greater competition

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Redundancy

Currently experiencing:

- Forced
- Voluntary

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Finding a role after redundancy

- Employers needs
- What can you do?

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Employers needs:

- Someone who can immediately make a difference to:
 - Revenue
 - ROI
 - Results
 - Customer & Client relations etc
- To not waste time

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What employers are looking for?

- Stars!
- Relevant skills, knowledge & experience
- Track record of impressive results
- Commitment
- Attitude enthusiasm and passion

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What can you do ?

- Know yourself
- Know your market
- CV
- Interview preparation
- Interview performance
- Attitude and approach
- Build and enhance your career

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Working outside your original job brief

- Eligo and myself as a case study

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When is the right time to make a career move?

- Are there roles out there?
- How do you decide?
- What are the financial implications?
- How do you check the safety of your next role?

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Greater Competition

- Applicants
- Within your current role/team
- Competitors
- Any other challenges people are facing?

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Job Search Q&A



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What can you do?:

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- Know your market
- C.V
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