

# Events & Conferences

## Live audience voting with Live Talkback

- Audience vote for free using their mobile phones
- Watch live results come in on animated results screens
- Create polls instantly with Live Talkback



### Panel discussions

Panel sessions get your audience involved, not just sitting back. With Live Talkback every member of the audience can share their views with the panel and with the rest of the audience too. Whether they're networking, browsing exhibition halls or participating through the web they can all get involved at any time through their mobile phone.

They can respond to questions, vote on issues even change their minds in response to speakers on the panel. Plus they get to see the results immediately on live result screens. With Live Talkback your panel session can involve all of your audience all of the time.

### Run competitions

Best in show, what's hot, what's not. Show crowds love competitions. And they are a great way to generate traffic and improve visitor experience. Live Talkback lets show attendees vote for free with their mobile phones, while real time results let them discover what the buzz is and where it is. The result? More fun, more attention and a better show

### Set the agenda with your audience

Asking your audience what matters most to them is a great way to build a compelling event. With Live Talkback it's easy to get your audience involved ahead of the game. You can create polls and get live feedback before the event, keeping it topical, up to date, and focused on the issues that your audience care about the most. Plus you can share insights from pre-event polls with delegates, or share the results with third parties to help promote your event.

*The Live Talkback solution gives audiences at any event the ability to connect by voting live through their mobile phone – a personal and natural way for individuals to share their opinions.*

Services Marketing Manager, Nokia

*Live Talkback won a recommendation from our panel of customers for it's innovative voting solution among a strong field of entrants to our App Showdown competition*

Head of O2 Litmus

## Live Audience Voting

Vote now at [m.livetalkback.com](http://m.livetalkback.com)



[www.livetalkback.com](http://www.livetalkback.com)